



# Meet our team

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In this section, we provide the headshots and biographies of the GoFundMe executive team.



## Meet Tim

Tim joined GoFundMe as CEO in March 2020 to accelerate GoFundMe's mission of changing the way the world gives. Tim's brings a range of consumer and B2B expertise in addition to hands-on volunteer experience. Before GoFundMe, Tim was CEO of OpenX, a pioneer of programmatic advertising technology. At Yahoo Tim led the ad business and, previously, the consumer search business. Prior to joining Yahoo!, Mr. Cadogan was VP of Search at Overture and a consultant at The Boston Consulting Group and McKinsey. He has a BSc from London School of Economics, an MPhil from Oxford University, and an MBA from Stanford University. Tim serves on the boards of Liveramp (NYSE: RAMP), Slickdeals and OpenX. Alongside his professional work, Tim was a volunteer for Sierra Madre Search and Rescue for 7 years, completing a wide range of SAR operations in the mountains of Southern California and the Sierra Nevada.



## Meet Juan

Juan joined GoFundMe in December 2020 to combine his nearly 20+ years of experience in technology, product, and business leadership with his passion for giving and philanthropy. Prior to GoFundMe, Juan was General Manager of Braintree, a global payments company that experienced significant growth and was acquired by PayPal in 2013. Before serving as GM, Juan led product and engineering as Braintree's CTO. Prior to Braintree, he spent nine years in various capacities at Yahoo!, including VP of Engineering in Yahoo!'s Advertising Products Group and VP of Search Advertising. Benitez holds a BS and MS in Electrical and Computer Engineering from Carnegie Mellon University. Juan enjoys advising several companies and serving on the board of the American Red Cross Silicon Valley Chapter.





## Meet Musa

Musa joined GoFundMe in January 2021 to further build the GoFundMe brand and drive the company's marketing and communications functions. Prior to GoFundMe, Musa was global head of marketing for Airbnb Experiences where he drove brand awareness and adoption of that rapidly growing part of Airbnb's business. Before Airbnb, he was chief brand officer at Ford Motor Company and named to Forbes' 2017 World's Most Influential CMOs list. Musa has also held marketing leadership roles at Apple, Nike and Burberry and has a B.S. in Geography and Economics from London School of Economics. A distinguished counselor to iconic and emerging global brands, Musa currently serves as an advisor to MasterClass, Tonal and several other start ups.





## Meet **Stephanie**

Stephanie oversees global people operations, recruiting, total rewards, learning and development and facilities. With over a decade of experience, she brings expertise and passion for building and scaling the full employee experience and workplace environment. Most recently she was at Polyvore, a technology platform, where she built and managed the employee experience and facilities as the company grew, eventually being acquired by Yahoo! Prior to this she managed human resources, facilities and culture at AdMob, a high growth start-up. After Admob's acquisition by Google, she spent two years at Google supporting the Global Mobile Sales and Strategy team's employee experience. She has a Bachelor's degree in Business Administration from Notre Dame de Namur University, summa cum laude, and has completed Stanford's Graduate School of Business, Talent Leaders program.



## Meet Kim

Kim joined GoFundMe to manage the legal and compliance obligations of the world's largest social fundraising platform and to operationalize and expand the charitable initiatives of GoFundMe.org. With almost 20 years of experience helping start-up to publicly-traded company leaders drive innovation and growth, she is a business-minded problem solver with significant experience in commercial transactions, mergers & acquisitions, regulatory compliance, data privacy, and charitable giving. Most recently, Kim was the Senior Vice President, General Counsel and Corporate Secretary of WageWorks, Inc. where she helped build and take public the venture-backed consumer directed benefits business. She has a B.A. in Political Science, with an International Relations Concentration, from U.C. Santa Barbara and a J.D. from McGeorge School of Law, University of the Pacific.





## Meet Morgan

As one of GoFundMe's first employees, Morgan has over 7 years of experience in the online social fundraising space. After building GoFundMe's customer support systems from the ground up, he is now responsible for overseeing all customer-facing departments including our Customer Happiness and Trust & Safety teams. Energized by the opportunity to make fundraising easier than ever, Morgan leads his teams with enthusiasm and drive to ensure our customer experience is both effortless and safe. He always encourages his teams to explore new ideas to challenge the status quo and to continually evolve the way in which we operate. Morgan earned a degree in Business Administration from California Polytechnic State University – San Luis Obispo and continues to draw upon a wide variety of work experience as a teacher, writer, bartender, and operations manager prior to GoFundMe.





## Meet **Lola**

Lola is an experienced financial executive and has been overseeing accounting and tax operations at GoFundMe since 2016. Prior to GoFundMe, Lola has served in various strategic roles at both private and public companies over a span of 20 years helping organizations with SEC compliance and regulations, IPOs, Debt and Equity transactions, Mergers and Acquisitions, SOX and other complex business transactions and accounting matters. Most recently, Lola served as a Sr. Director of Reporting at Apigee where she played an instrumental role in the Company's successful IPO. Lola holds a Bachelor of Business Administration in Accounting and formerly held a CPA license in Georgia.



## Meet Paul

Paul joined GoFundMe to help the company realize its mission of becoming the giving layer of the internet for individuals and charities. He is responsible for financial planning, operations management, data insights and reporting. Paul brings a breadth of business experience from fast-growth startups as well as from large public companies in the technology space. Most recently, he was at Facebook helping scale the finance operations functions throughout the IPO/hyper-growth phase. Prior to that, he led financial planning and operations functions at Unisfair (acquired by InterCall) and SideStep (merged with Kayak). In addition, he was at Covad, Deloitte, and PricewaterhouseCoopers. Paul earned a Bachelor's of Science Degree in Accounting from the University of Southern California.